

# ASIAN LATEX CONFERENCE 2017

3rd edition of the grand biennial global event

October 3 – 4, 2017

Sime Darby Convention Centre, Kuala Lumpur, Malaysia\*



*Theme:*

**Green & Lean Strategies for the  
Natural & Synthetic Latex Industries**

An initiative jointly organised by

**ABM**  
Powering Information

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## Asian Latex Conference 2017 (ALC 2017)

After the success of the first and second editions of **Asian Latex Conference (ALC)** in 2013 and 2015 in Kochi, *Rubber Asia*, Asia's premier rubber magazine and flagship publication of **Asian Business Media (ABM)**, is taking the third edition of this grand, biennial global event out of the Indian borders. ALC 2017 will take place from October 3 – 4, 2017, in Kuala Lumpur, Malaysia.

The Corporate Sponsors of ALC 2013 and ALC 2015 were Kossan Group, Malaysia, and Semperit Group, Austria, respectively.

### New Venue, New Opportunities

The new venue, Malaysia is the hub of the world latex & dipped goods industry. Most of the global industry majors are located in this country. And for the industry players in the neighbouring countries like Thailand, Indonesia and Sri Lanka, it will be an ideal venue for a latex (Natural & Synthetic) conference.

Dr. Jay Nambiar, the world-renowned Consultant and Trainer in the fields of Rubber Processing, Technology and Factory Management, will once again be the Conference Chairman of the 2017 edition of ALC.

### Major Interactive & Business Networking Platform

ALC 2017 is a major interactive platform for all in the latex & dipped goods industry – processors, manufacturers of gloves, condoms, catheters and balloons, raw material & chemical suppliers, mould & machinery makers, traders, etc can freely interact with leaders and experts in the industry.

Themed, *Green & Lean Strategies for the Natural and Synthetic Latex Industries*, ALC 2017 will discuss the latest innovations and trends in world latex industry with a view to combating challenges of the ongoing global slowdown and falling prices, and also explore new opportunities in the industry. The Mini-Exhibition, running parallel to the conference at the same venue, will showcase the latest technologies and innovative products and services offered by industry majors across the world. What is more, ALC 2017 is a grand business networking platform for all in the industry.

The most effective platform for companies to gain maximum mileage and exposure, ALC 2017 offers you opportunities for marketing and sponsorship at competitive rates as shown below. We invite you to make the most of this unique opening at the earliest.

# SPONSORSHIP OPPORTUNITIES\*

## Corporate Sponsor: US\$ 25,000 / MYR 75,000

- Prominent display of the company name and logo on the Conference stage
- 18 Sqm display booth at the ALC venue
- One Full-page colour Ad in prime position in *Rubber Asia* coinciding with ALC
- Display of the company name and logo in brochure and all publicity materials
- Banner on ALC website as Corporate Sponsor and direct link to Sponsor's website
- Opportunity for the company executive to make a speech during the inaugural session
- Five-page write-up of the company in *Rubber Asia* Conference Special Issue
- 10 free delegate passes
- 25 free copies of the Special Issue

## Co-Sponsor: US\$ 15,000 / MYR 45,000

- Display of the company name and logo in brochure and all publicity materials
- 9 Sqm display booth at ALC venue
- One Full-page colour Ad in *Rubber Asia*
- Banner on ALC website as Co-Sponsor and direct link to Sponsor's website
- Opportunity for the company executive to make a presentation at the conference
- Three-page write-up of the company in *Rubber Asia* Conference Special Issue
- 6 free delegate passes
- 10 free copies of the Special Issue

## Supporters: US\$8,000 / MYR 24,000

- Display of the company name and logo in brochure and all publicity materials
- One -page colour Ad in *Rubber Asia*
- Banner on ALC website as Supporter and direct link to Supporter's website
- One Full-page write-up of the company in *Rubber Asia* Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

## Lunch Sponsor (Day 1) : US\$ 10,000 / MYR 30,000

- Display of the company name and logo in brochure and all publicity materials
- One 9 Sq.m display booth at ALC venue
- One Full Page Colour Ad in *Rubber Asia*
- Banner on ALC website as Lunch Sponsor and direct link to Lunch Sponsor's website
- One Full-page colour write-up on the company in *Rubber Asia* Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

## Lunch Sponsor (Day 2) : US\$ 8,000 / MYR 24,000

- Display of the company name and logo in brochure and all publicity materials
- 9 Sqm display booth at ALC venue
- One Full-page colour Ad in *Rubber Asia*
- Banner on ALC website as Lunch Sponsor and direct link to sponsor's website
- One-page write-up of the company in *Rubber Asia* Conference Special Issue
- 3 free delegate passes
- 5 free copies of the Special Issue

[Please note: Sponsor of 2 lunches (US\$15,000 / MYR 45,000) will have the status & benefits of a Co-Sponsor]

## Dinner Sponsor: US\$ 12,000 / MYR 36,000

- Display of the company name and logo in brochure and all publicity materials
- 9 Sqm display booth at ALC venue
- One Full Page colour Ad in *Rubber Asia*
- Banner on ALC website as Dinner Sponsor and direct link to sponsor's website
- One-page write-up of the company in *Rubber Asia* Conference Special Issue
- 6 free delegate passes
- 10 free copies of the Special Issue

## Tea & Coffee Sponsor: US\$ 5,000 / MYR 15,000

- Display of the company name and logo in brochure and all publicity materials
- Banner on ALC website as sponsor and direct link to sponsor's website
- One-page write-up of the company in *Rubber Asia* Conference Special Issue
- 3 free delegate pass

## Delegate Registration Fee

One delegate:

**US\$500 / MYR 1,500**

Corporate group of 3 or more delegates:

**US\$300 / MYR 900 each**

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[www.asianlatexconference.com](http://www.asianlatexconference.com)

\*All the above rates are subject to applicable tax. | \*Venue/Dates are subject to change.

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